



**The Coral Company**  
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## PRESS RELEASE

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### **The Coral Company Still Cincinnati's Award Winning Home Builder**

**Cincinnati, Ohio, March 15, 2004** – One of Ohio's leading real estate developers, The Coral Company, received honors in three categories at the Homebuilders Association of Greater Cincinnati awards ceremony Saturday April 9, 2005. All of Cincinnati's homebuilders, real estate agents and local publications attended this annual ceremony. The Coral Company won awards for its Wyoming Glen community in the Best Product Design, Best Interior Merchandising and Best Promotion categories.

This was The Coral Company's third year to enter this competition. A jury of experienced real estate and marketing professionals judged submissions from the area's top homebuilders. Continuing its award winning traditions, the firm's designs were selected from this pool of distinguished competitors who have been contending in this marketing competition for years.

#### ***Award Winning Wyoming Glen***

Wyoming Glen is located on Springfield Pike (Route 4) between Harmon Drive and Rolling Hills Drive in Wyoming. This community offers homeownership with maintenance-free living, which is just what today's busy homeowners are looking for. Wyoming Glen homes range from \$317,500 to \$390,000 and afford buyers with diverse floor plan choices in either patio home or townhome styles.

#### ***Best Product Design – the Birmingham Model***



Starting at \$348,500, the Birmingham offers first floor living convenience for today's new homebuyer. The spacious layout creates a wide-open grand room, formal dining room, gourmet kitchen, den and luxurious first floor owner's bedroom retreat for one floor convenient living.

An idyllic patio can be accessed from the grand room for outside living.

For additional living space, the Birmingham offers a spacious loft and second bedroom on the upper level provide guest or office space, as well as an extensive lower level with 9' ceilings and another bathroom.



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### ***Best Interior Merchandising – the Birmingham Model***

The Birmingham also features well-appointed interior finishes, such as nine and ten foot ceilings, generous windows allowing for abundant natural light, an optional stone fireplace, state-of-the-art appliances, and quality finishes, such as granite countertops, Moen® faucets, KraftMaid® cabinetry, Andersen® windows and Trane® heating and cooling systems.



Unique to most homebuilders, is the ability of The Coral Company to customize the floor plan design for each buyer. The Coral Company understands that each buyer has distinct and individual needs and is dedicated to delivering a product that matches those wants.

### ***Best Special Promotion – the Moreland***

Now, more than ever especially in new home construction, family-“zoned” floor plans are becoming the norm. Following this trend is Wyoming Glen’s newest home, The Moreland, which opened last June with a big carnival-themed bang.

Kids can call the second floor home at The Moreland, where there is loft space, two bedrooms each with their own vanity and a shared bathroom. “The Jack and Jill sinks in the bedrooms give children their own space to get ready for school,” says Frank Lucician, Director of Sales for Wyoming Glen, “In addition, the 14 x 15 foot loft area off the second floor landing can be used as a study or TV area for the children.”

For the parents, there is a first floor master bedroom retreat with a large sitting area and master bath with separate soaking tub and shower.

Starting at \$390,000, the Moreland also offers a gourmet kitchen, breakfast nook, dining room, luxurious living room and two patio areas for outside living. To top it off, there is a finished lower level with a full bath, which is ideal for a family rec or movie room.

To celebrate the opening of The Moreland, a “Day at the Carnival” was planned for the whole family to enjoy, which included clowns, face painting, a caricature artist, balloon animals and carnival fare, such as hot dogs and lemonade.

### ***The Coral Company***

Founded in 1987, The Coral Company has developed an excess of two million square feet of office, retail, mixed-use, built-to-suit and residential space in Ohio. A leading urban developer, The Coral Company works closely with city leaders, community development corporations and



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neighborhoods of first ring suburbs and urban communities to shape ways to meet the unmet demand for retail services and residential neighborhoods.

Current Cincinnati projects include:

- Wyoming Glen located in the suburb of Wyoming, a charming award-winning community
- Goldenview Townhomes in the Mt. Lookout/Columbia-Tusculum district, the sleek, chic new neighborhood ideal for today's young professionals

Current Cleveland Coral projects include:

- Shaker Square in Cleveland, once again Cleveland's commercial, social, cultural intersection of retail and dining experiences
- The Courtyards of Severance in Cleveland Heights, the prestigious award-winning townhome community
- The Shores of Edgecliff, a brand new luxury lakefront community along Lake Erie with a private beach club
- The Hamlets of Rocky River in Rocky River, a new community in a unique English country side setting
- Domain on Lee in Cleveland Heights, the innovative mixed-use building planned for the Cedar Lee District

For more information about The Coral Company and the philosophy and the passion that drives the company, please visit [www.thecoralcompany.com](http://www.thecoralcompany.com).

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