



**The Coral Company**  
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## PRESS RELEASE

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### Merchant Activity Continues at Shaker Square

**Cleveland, Ohio, January 4, 2005** – Confidence about merchant activity at Shaker Square is increasing as small pieces of the leasing puzzle are being put into place.

**Captain Tony's Pizza** has a brand new owner/operator. Incul "Scott" Kim, who currently owns and operates the Captain Tony's Pizza at 2767 Euclid Heights Boulevard in Cleveland Heights, recently took over at the helm at the Shaker Square location. Mr. Kim knows the Heights area very well; having run his current Captain Tony's Pizza for five years and is thrilled with his new location.

"I am very excited to be a part of the growth of Shaker Square and am looking forward to a long business relationship with The Coral Company," says Mr. Kim.

Also showing their commitment to the Square, **Shaker Square Cinemas** has extended its lease for another 10 years.

"Shaker Square Cinemas looks forward to many more successful years on Shaker Square as we continue to attract patrons from throughout greater Cleveland to enjoy the many films we present," states Jonathan Forman, President of Cleveland Cinemas.

#### *Other Merchant Updates*

**Curve's for Women** has recently opened at 13124 Shaker Square in the southwest quadrant on the second floor above the future Dave's Supermarket. Curve's owner, Kathy Josselson describes Curve's as "30 minute fitness, especially designed for women that combine strength training and aerobic conditioning."

With already 50 members on its roster at opening, Ms. Josselson hopes to increase that number with their current promotion. The first 100 members to sign up at Curve's will save \$100 on their membership fee.

Construction on the **East Coast Original Custard** is moving right along. This long-anticipated custard shop, located in the southeast quadrant right on the corner of South Moreland Blvd. and Shaker Square is on target to open the first week of March.



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Owner Barry Lieberman is excited about this store opening. “I am thrilled to be offering these great products to the people of Cleveland and Shaker Heights. I have always enjoyed visiting Shaker Square since I was a boy growing up in Cleveland Heights, so I am proud to be a part of its rebirth and am looking forward to the future improvements that The Coral Company will be making [to the Square],” says Mr. Lieberman.

Both **Chef Sergio Abramof’s** new restaurant and **Dave’s Supermarket** are ever closer to opening. Both are on the calendar to open early summer.

### *The Coral Company*

Founded in 1987 by Peter Rubin, The Coral Company has developed over 50 projects totaling in excess of two million square feet of office, retail, mixed-use, built-to-suit and residential space in Ohio. The Coral Company has become one of the few full-service real estate firms active in both commercial and residential development and is recognized as a leading urban developer. The Coral Company always works closely with local municipalities, community development corporations and neighborhoods in locations where there is a demand for retail services and residential neighborhoods in first ring suburbs and urban communities.

Current Cleveland Coral projects include:

- The Courtyards of Severance in Cleveland Heights, the prestigious award-winning townhome community
- The Shores of Edgecliff, a brand new luxury lakefront community along Lake Erie
- The Hamlets of Rocky River in Rocky River, a new community in a unique English country side setting
- Domain on Lee in Cleveland Heights, the innovative mixed-use building planned for the Cedar Lee District
- Shaker Square in Cleveland, the historically recognized, second oldest planned shopping destination in the country

Current Cincinnati projects include:

- Wyoming Glen located in the suburb of Wyoming, a charming award-winning community
- Goldenview Townhomes in the Mt. Lookout/Columbia-Tusculum district, the sleek, chic new neighborhood

For more information about The Coral Company and the philosophy and the passion that drives the company, please visit [www.thecoralcompany.com](http://www.thecoralcompany.com).

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