



The Coral Company
24400 Chagrin Boulevard
Suite 100
Beachwood, Ohio 44122

p 216.765.8822
f 216.765.1066

PRESS RELEASE

For Immediate Release

Release: SS1209 – December 9, 2005; No Kill Date

For More Information: Nicole E. Kaselak, Director of Marketing

Telephone: 216.765.8822 x 234 • Fax: 216.765.1066

Java Lovers Finally Getting Their Cuppa Joe at Shaker Square *Dewey's Coffee House and The Popcorn Shop Factory Opening December 15*

Cleveland, Ohio, December 9, 2005 – Shaker Square, Cleveland's historic shopping center just keeps getting better. Former Shaker Heights resident, Dewey Forward, and partner Diane Armstrong are opening two one-of-a-kind shops to add to the uniqueness that has always set Shaker Square apart from other shopping destinations. These shops will be open on December 15.

The first shop, Dewey's Fair Trade Coffee features a fine line of freshly roasted coffees from Cleveland's finest coffee roaster, Phoenix Coffee. In the tradition of a fine European coffee house, the shop is appointed with a warm interior complete with a coffee bar, plenty of window seats and a cozy fireplace. The coffee house also offers a private meeting room and be fully Wi-Fi'd.

The décor will feature handpicked items from Red Orchid Design located in Chagrin Falls. These beautiful pieces of furniture, including fine leather chairs, leather stools, tables, and lamps will be available for sale and conveniently shipped directly from the coffee house.

Diane Armstrong will head up an accomplished team in the kitchen that will create fresh baked specialties, as well as a full menu of coffee house delicacies, such as elegant light snacks, sandwiches, wraps, soups and salads.

The Popcorn Shop Factory will be located next door. The world-famous caramel corn is manufactured in the front window for all to watch: double cheese corn, kettle corn, and chocolate kissed corn.

The Popcorn Shop will also feature Shaker Square gifts, collector popcorn tins, old-fashioned candies and new childhood memories.

Dewey's Coffee House and The Popcorn Shop Factory will be opening December 15.

###