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PRESS RELEASE

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Java Lovers Finally Getting Their Cuppa Joe at Shaker Square *Sneak Preview Opening of Dewey's Coffee House and The Popcorn Shop Factory* *Beginning December 15th and 16th*

Cleveland, Ohio, December 12, 2005 – Shaker Square, Cleveland's historic shopping district just keeps getting better. Former Shaker Heights resident, Dewey Forward, and his partner Diane Armstrong are opening two one-of-a-kind shops guaranteed to add to the uniqueness that has always set Shaker Square apart from other shopping destinations. In order to take advantage of the holiday season, these shops will have sneak preview openings beginning December 15th.

Opening on Thursday December 15th, Dewey's Fair Trade Coffee will feature a fine line of freshly roasted coffees from Cleveland's finest coffee roaster, Phoenix Coffee. In the tradition of a fine European coffee house, the shop will be appointed with a warm interior complete with a coffee bar, plenty of window seats and a cozy fireplace. The coffee house also offers a private meeting room and is fully Wi-Fi'd.

The décor will feature handpicked items from Red Orchid Design located in Chagrin Falls. These beautiful pieces of furniture, including fine leather chairs, leather stools, tables, and lamps will be available for sale and conveniently shipped directly from the coffee house.

Diane Armstrong will head up an accomplished culinary team that will create fresh baked specialties, as well as a full menu of coffee house delicacies, such as elegant snacks, tasty sandwiches and wraps, mouthwatering soups, and luscious salads.

The Popcorn Shop Factory will be located next door and will open their doors on Friday December 16th. Their world-famous caramel corn is one of several confections to be created in the front window for all to watch. Other treats will include Dewey's own double cheese corn, sweet and salty kettle corn, and chocolate kissed corn.

The Popcorn Shop will also feature Shaker Square gifts, collector popcorn tins, and old-fashioned candies to create new childhood memories.

Hours of operation for both stores will be daily from 6:00 am until 10 pm.

Although these stores are opening this week, there is a not-to miss Grand Opening Celebration planned for January 6, 2006.

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