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## PRESS RELEASE

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# THE CLEVELAND MUSEUM OF ART OPENS CMA@ SHAKER SQUARE

## Retail Store, Education Classes To Remain Accessible to the Public

**CLEVELAND October 21, 2005**—The Cleveland Museum of Art (CMA) today announced the opening of **CMA@** Shaker Square, an exciting space that will house a retail shop, adult and children’s studio art classes and ticketing services in one convenient location.

“Although the Museum is currently open for the exhibition, *The Arts & Crafts Movement in Europe and America: Design for the Modern World* – which is on view through Jan. 8, 2006 – this wonderful partnership with The Coral Company, Shaker Square’s parent company, allows us to continue our connection with the community in this very public, historic space as work on our renovation and expansion project continues. CMA is one of the most exciting treasures in our city and we’re delighted to have this presence in one of the city’s most treasured, exciting locations,” said CMA Board Chairman Michael J. Horvitz.

### ***Education Classes Begin Nov. 1; Retail, Ticketing to Follow***

**CMA@** Shaker Square will open with adult studio art classes on Tuesday, Nov. 1. The Museum’s Teacher Resource Center will convene there on selected Wednesday afternoons, beginning Wednesday, Nov. 2. Children’s art classes commence in the space on Saturday, Nov. 12. For class schedules and registration information, call 1-877-CMA-IS4U or visit [www.CMA.org](http://www.CMA.org).

The Museum’s retail operations will open to the public on Sunday, Nov. 20, just in time for the holidays. Hours of operation will be Monday through Friday, 11 a.m. to 8 p.m. and Saturday and Sunday, 11 a.m. to 6 p.m.

The CMA Ticket Center also will open at the space on Sunday, Nov. 20. With a remote ticket center located at Shaker Square, CMA members and the public can purchase tickets to any CMA exhibition or event. Memberships also may be purchased or renewed at the Shaker Square location.



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### ***The Coral Company Makes CMA@ Shaker Square a Reality***

Thanks to the ingenuity and vision of Peter Rubin, CEO and President of The Coral Company, CMA will occupy the retail space from Nov. 1, 2005, until July 31, 2006, a time frame that covers the only period when the Museum will be completely closed for construction, January – June, 2006.

“It is an honor to have one of our region’s most venerable institutions here on Shaker Square,” Rubin said. “The mix of retail and educational programming, along with ticketing and membership services truly provides something for everyone. CMA’s presence underscores the fact Shaker Square remains one of greater Cleveland’s prime shopping locations. CMA will add an air of excitement and creative energy to the neighborhood.”

### ***The Cleveland Museum of Art***

The Cleveland Museum of Art is one of America’s leading comprehensive museums. Its permanent collection is world renowned for its quality and breadth, spanning 6,000 years. The museum is a significant international forum for exhibitions, scholarship, and art acquisitions. For more information on the museum, its holdings, programs, services, and events, call 1-877-CMA-IS4U or visit [www.CMA.org](http://www.CMA.org).

### ***The Coral Company***

Founded in 1987 by Peter Rubin, The Coral Company has developed in excess of two million square feet of office, retail, mixed-use, built-to-suit, and residential space in Ohio. A leader in urban real estate development, The Coral Company works closely with city leaders, community development corporations, and neighborhoods of first ring suburbs and urban communities to shape ways to meet the growing demand for retail services and residential neighborhoods.

Current Coral projects in Cleveland include:

- Shaker Square in Cleveland, once again the treasure of Cleveland’s commercial, social, and cultural intersection of retail and dining experiences
- Cedar Center, the retail mainstay of University Heights and future home to Whole Foods Market, a place that embraces the community and welcomes shoppers and pedestrians
- Domain on Lee in Cleveland Heights, where Downtown living comes to the Heights with the evocative mixed-use building planned for the culturally vibrant Cedar Lee District
- The Courtyards of Severance in Cleveland Heights, the prestigious award-winning townhome community
- The Shores of Edgecliff, a luxury lakefront community along Lake Erie with its own private beach club
- The Hamlets of Rocky River in Rocky River, the newest community, is set in a unique English countryside setting



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Current Coral projects in Cincinnati include:

- Wyoming Glen, located in the suburb of Wyoming, a charming award-winning community
- Goldenvue Townhomes in the Mt. Lookout/Columbia-Tusculum district, the sleek, chic neighborhood ideal for today's young professionals

For more information about The Coral Company and the philosophy and the passion that drives the company, please visit [www.thecoralcompany.com](http://www.thecoralcompany.com).

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